



The Power of EdPlus at ASU

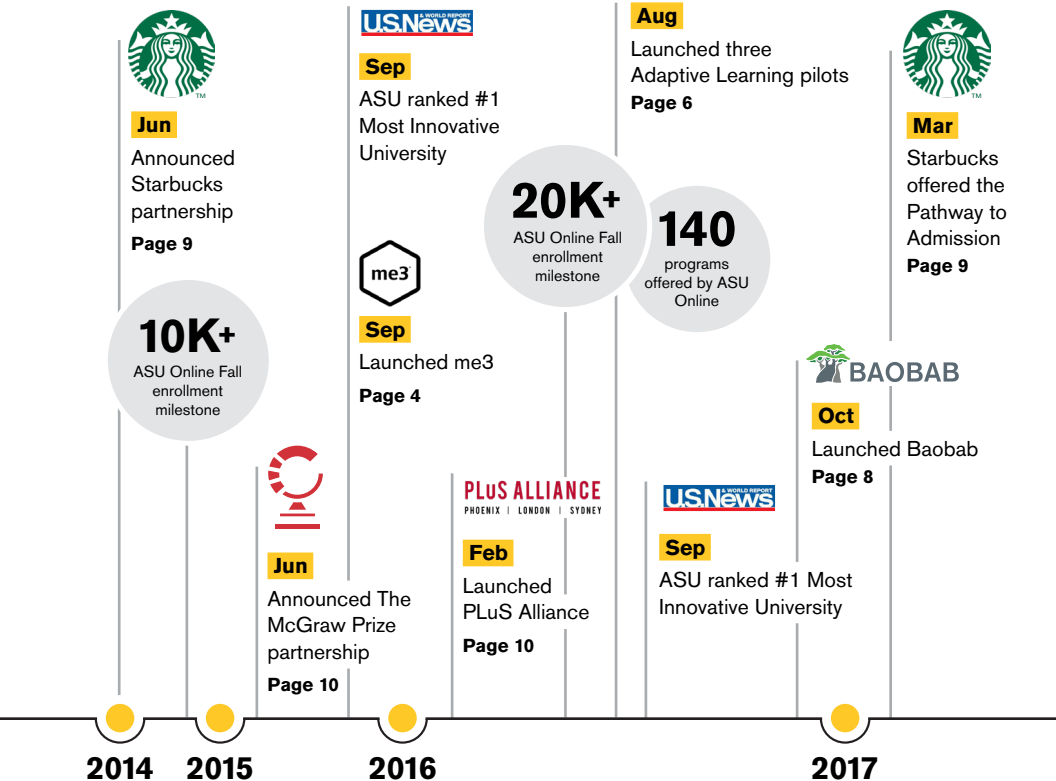
Fueling digital
access to education

edplus.asu.edu

2018 Update

EdPlus is passionate about advancing innovation at ASU

EdPlus is a **central enterprise unit for ASU** focused on the design and scalable delivery of digital teaching and learning models to **increase student success** and **reduce barriers to achievement** in higher education.



Our culture drives outcomes

- We **solve** problems
- We are **bold**
- We **achieve** milestones
- We strive for **excellence**
- We feel a sense of **urgency**
- We **serve learners**



May

Announced The McGraw Prize in Education winners
Page 10



Jan

Launched AGFE Open Learning Scholars
Page 8



Mar

Launched MCS open course specializations on Coursera
Page 4



Apr

ASU presented twelve sessions at the ASU+GSV Summit
Page 10



May

ASU presented eight sessions at the ASU+GSV Summit
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34K+

ASU Online Spring enrollment milestone

158

programs offered by ASU Online

177

programs offered by ASU Online



Jan

ASU Online ranked #4 University for Online Programs
Page 3



Sep

ASU ranked #1 Most Innovative University



Apr

Announced The McGraw Prize in Education winners
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ASU Online

ASU Online offers bachelor's degrees, master's degrees, and certificate programs. The courses are all **taught by the same award-winning faculty** as the University's in-person classes.

81,000

students enrolled since 2011

51%

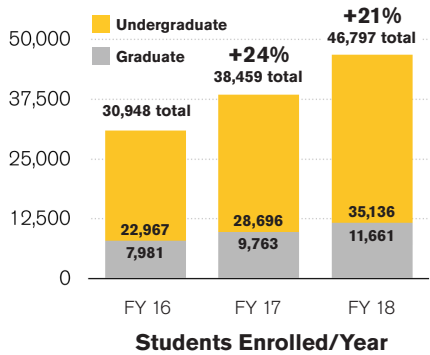
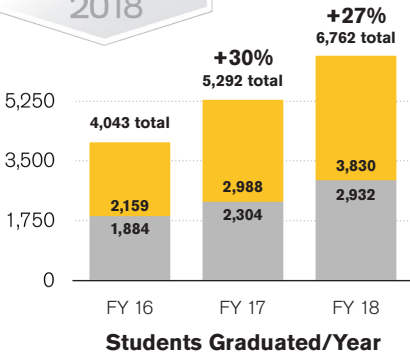
enrollment increase over fiscal year 2016

Top 5

for best online bachelor's degree

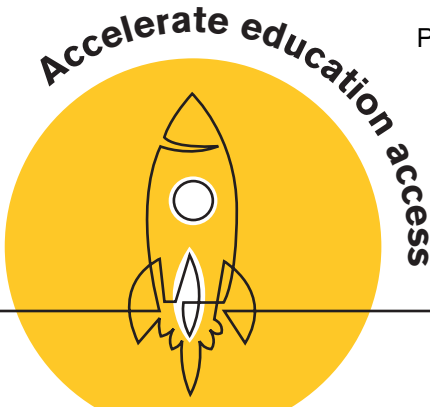


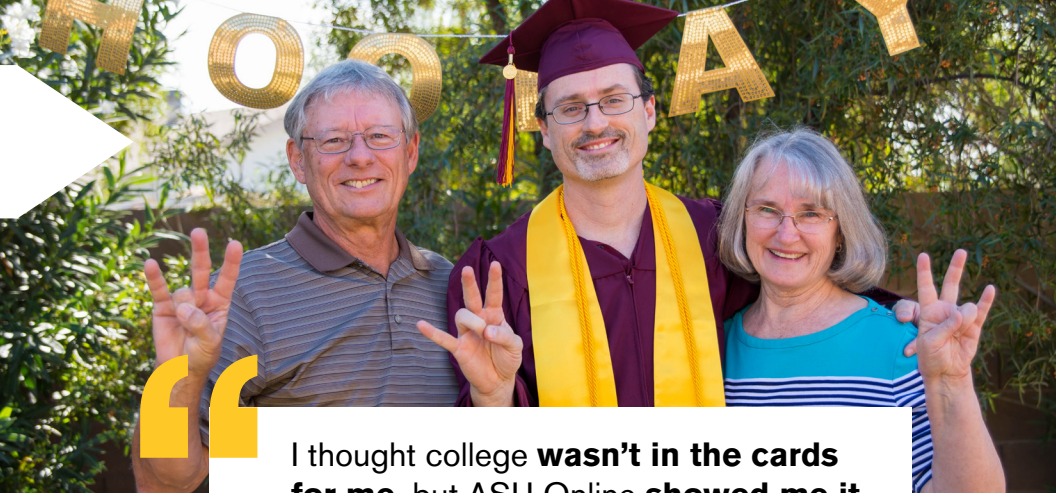
ASU Online offers **over 175 fully online degrees and certificates.**



Success Center

Part personal advisor and part student advocate, coaches at the Student Success Center help students **meet their academic and personal goals.** From enrolling at the University through graduation, the Success Center is an **instrumental link** between all online students and the ASU Sun Devil Nation.





I thought college **wasn't in the cards for me**, but ASU Online **showed me it is possible** to change a perception. That means everything to me!" **-Micah Johnson**

Micah Johnson (above) gave his family the surprise of a lifetime when he brought home tickets for his ASU graduation after 20 years of struggling to find a way to earn a college degree. ASU Online gave Micah the ability to balance his role as a husband and father, his life at work, and his coursework – which he kept secret in order to surprise his entire family.

me3

me3 is an online quiz that helps users **identify career and college opportunities** that match their passions and skills.

6,000+ total app downloads

173,000+ me3 users to date

me3 is available to:

- High school students everywhere
- ASU campus and online students
- Starbucks partners

WWII Studies

Along with the National WWII Museum, ASU launched a **first-of-its-kind graduate degree** in World War II studies from a US-based university, as well as a World War II professional certificate program. Historians from both institutions **provide a global perspective** of the conflict, **emphasize the importance** of oral and written histories from the war, and **delve into the war's lasting impact** on democracies around the world.



**Professor
Betsy
Schneider**

In 2018, EdPlus and The Herberger Institute for Design and the Arts launched the first online studio-based Bachelor of Fine Arts degree. The program is led by Professor Betsy Schneider, an international artist, photographer, filmmaker and dedicated ASU professor for nearly 15 years. Schneider is a Guggenheim fellowship recipient whose works are displayed within notable public and private collections including the Phoenix Museum of Art; Museum of Fine Arts, Houston; the Nelson-Atkins Museum; and the Museet for Fotokunst in Denmark.

Instructional Design and New Media

The EdPlus Instructional Design and New Media (IDNM) team **partners with academic units to design online courses** for degree and non-degree seekers, **provides faculty with trainings**, and **teaches best practices**. In the last year the IDNM team achieved:

245+ new course builds - over 1,250 total

1,600+ registrants in online teaching workshops

130+ technologies in use in the digital learning platform

Virtual Reality Labs

Evolve student success



In 2018, EdPlus aided in the launch of the first **fully online degree in Biological Sciences** powered by VR simulations. Students can, for example, virtually manipulate DNA, draw blood samples and explore molecules. ASU Online, Google and Labster partnered in this breakthrough.

Action Lab

The Action Lab, **a dedicated digital teaching and learning laboratory within EdPlus**, engages in deep learning analytics, leveraging expertise in learning, cognitive, social, and data sciences to provide continuous program improvement that drives student success.



In the last year, Action Lab published a new study titled "Making Digital Learning Work." A look at best practices among digitally-enhanced colleges and universities revealed that online learning:



Improves access and affordability



Increases retention and graduation rates



Reduces the operational costs for institutions



Adaptive Learning

The adaptive learning program is **enabling student success** at ASU by providing courseware that delivers **the right lesson to the right student at the right time**. Lessons are completed before class and students use class time to develop their applied problem-solving skills.

20

percentage point increase in the overall student success rate for College Algebra

15

overall percentage point drop in withdrawal rate for the Introduction to Biology class

Open Scale

Open scale courses provide **low-risk pathways** for students to **experience higher education at different entry points**, while advancing the economic, social, cultural and overall health of the communities ASU serves.

Online Master of Computer Science

The School of Computing, Informatics, and Decision Systems Engineering at the Ira A. Fulton Schools of Engineering, with assistance from EdPlus, **launched an online Master of Computer Science program** on the Coursera platform.

Freshman Level Courses for ASU Credit Eligibility*

12,600+ active enrollments in 16 courses for Fall 2018

ID verified students committed to earning ASU credit

Fall '17
Fall '18

1,215 total students

+78%

2,165 total students

*excludes MAT 117 and MAT 170

CPE

Continuing and Professional Education (CPE) provides **career starters, career advancers, career changers and lifelong learners** with flexible and affordable online opportunities to enhance current skills and learn new ones.



In 2018, CPE built and **launched over 100** new online non-credit courses and programs

250+ courses are available in the CPE catalog and are currently serving more than 3,200 learners



Improve global well-being

6,000+ learners served to date in CPE courses and programs



CPE launched a new user-friendly online platform, with an electronic catalog of programs and supporting ecommerce component





Open Learning Scholars

EdPlus and the Al Ghurair Partnership (AGFE) are **collaborating to offer scholarships** to high-achieving disadvantaged Arab youth to complete their master's degrees online at ASU.

\$11 million

granted to fund the Open Learning Scholars program and scholarships for the next three years

43 students

have been awarded AGFE scholarships and are admitted, or are in the process of gaining ASU admission, with 500 more expected to receive aid in the coming years

Baobab

Baobab is a **social learning platform** that empowers Mastercard Foundation Scholars from Sub-Saharan Africa to create positive change on the African continent by **facilitating collaborations** among these learners, **providing mentorship opportunities, fostering skills development,** and supporting **transitions to employment.** User engagement over the last year included:

7,000

posts made

18,000

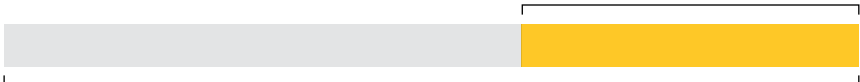
comments shared

900

lessons completed

65+% enrollment increase

1,500 users added last year



3,800+ total users



The Starbucks College Achievement Plan **made it possible** for me to go to school.”

-Katelyn Hughes, Starbucks Partner and ASU graduate



Starbucks Partnership

Starbucks College Achievement Plan (SCAP)

SCAP is a first-of-its-kind partnership that **creates an opportunity** for all benefits-eligible Starbucks partners to **earn their bachelor’s degree** through ASU Online.



Starbucks Pathway to Admission

In 2017, Starbucks and ASU launched Starbucks Pathway to Admission. The program gives academically-ineligible Starbucks partners the **opportunity to earn admission** to ASU.

10,000+

total participants enrolled in the Starbucks College Achievement Plan and the Pathway to Admission program

90+

partners have so far earned their admission to ASU through the Pathway to Admission program

1,700+

Starbucks partners have graduated from ASU to date

Partner for impact



ASU+GSV Summit

The ASU+GSV Summit, is a collaboration between ASU and Global Silicon Valley that attracts more than 4,000 leaders from across the learning and talent spectrum. With the assistance of EdPlus, the ASU+GSV Summit serves as a platform for **elevating dialogue about raising education and career outcomes** through scaled innovation.

McGraw Prize

This seminal award **recognizes changemakers in education.** ASU has partnered with McGraw-Hill Education and the McGraw Family Foundation to administer its operations and presence at the ASU+GSV Summit for the last three years.

The 2018 McGraw Prize in Education winners were:

Arthur Graesser

University of Memphis

Reshma Saujani

Girls Who Code

Timothy Renick

Georgia State University

Strategic Alliances

EdPlus helps global organizations to **attract, create and retain top talent** through unique education partnerships.

Featured alliance:



As part of the Global Sports Alliance, ASU and adidas established a game-changing Digital Education Partnership which provides adidas employees the opportunity to earn their degrees at ASU Online.

PLuS Alliance

The PLuS Alliance is a collaboration between ASU, King's College London and University of New South Wales (UNSW) in Sydney. It **capitalizes on the education and research strengths of the partners** to create and share knowledge to solve pressing educational and societal challenges.

29 courses

included in the Online Course Exchange program, open to students at the PLuS institutions



In the last year, ASU and UNSW Sydney co-developed and launched the online Bachelor of International Public Health degree



ASU EdPlus
Arizona State University

